



# PLATFORM 2020 PRAGUE

Tomas Pfeiffer, Director of the Institute for TCIM/CAM

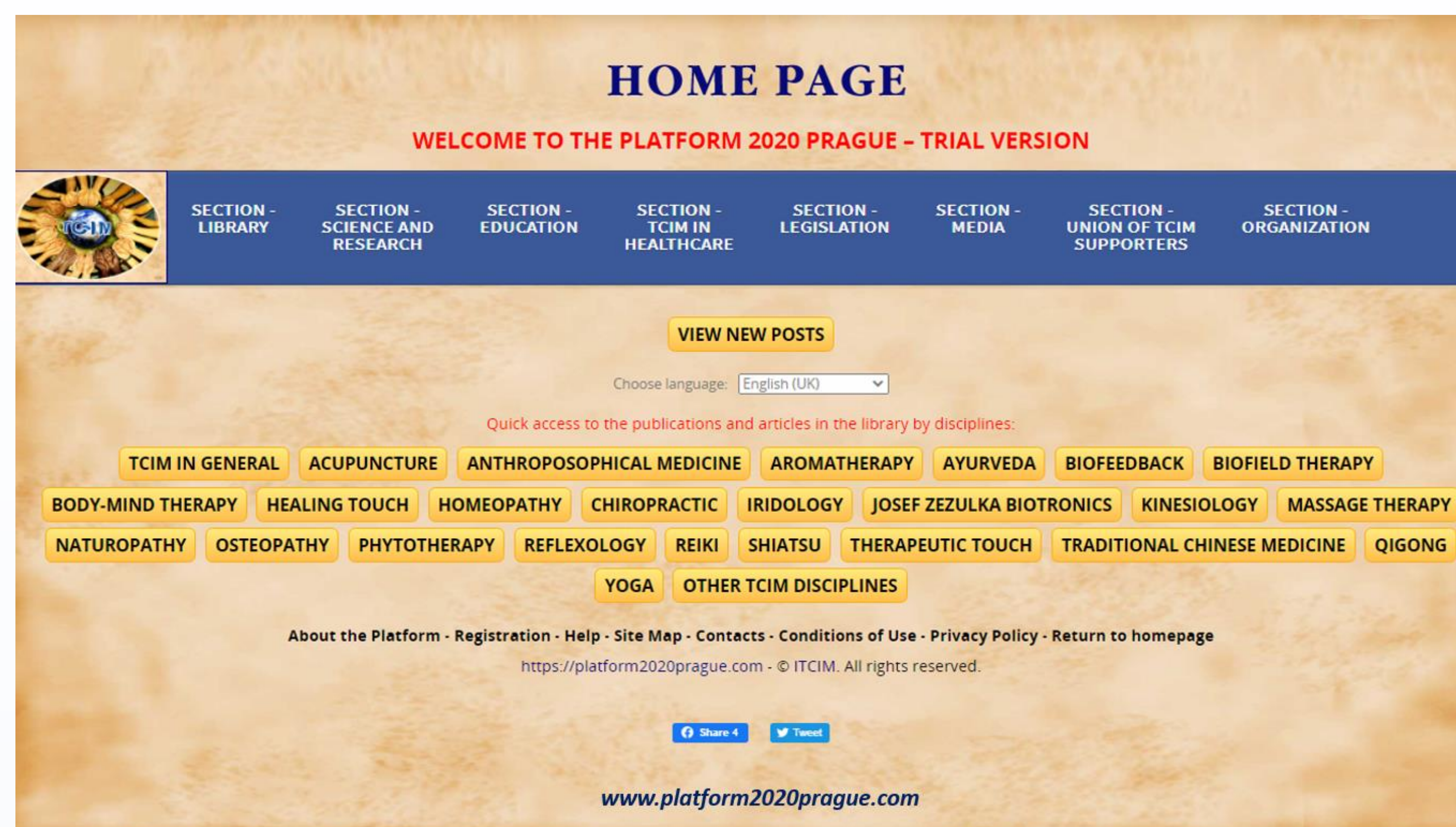
[www.platform2020prague.com](http://www.platform2020prague.com)



## INTRODUCTION

Platform 2020 Prague is a pan-European and global database covering all fields of traditional, complementary and integrative medicine (TCIM), so that everyone, both professionals and non professionals, can obtain and use information in the field of TCIM therapies and holistic treatment. For this purpose, the World Health Congress 2020 Prague is convened. With the participation of important world personalities, the Main Event of the Congress will officially launch the Platform 2020 Prague between 10-12 September 2021 - <https://www.whc2021prague.com>. The meaning, structure and possibilities of this Platform are presented here.

## ABOUT THE PLATFORM



The demand for the traditional and complementary healing methods is increasing all over the society. This global trend is supported not only in EU, but also NATO, WHO, WHA and other international organizations recommend to study and develop this area. It is also very actual and desired to start creating a bridge between the medical fields of EBM (Evidence-Based Medicine) and the fields of TCIM, and create a space for mutual communication. It is necessary to realise that TCIM and medicine are not competitors, both should serve people in such area where a given field can be suitably applied to improve the quality of life, to decrease incidence of diseases and raise healthcare knowledgeability, and last but not least, to decrease healthcare costs. One of the results of the Congress, which is co-organised by the Institute for TCIM, is the creation of the PLATFORM 2020 PRAGUE – an information space for communication and mutual cooperation between the fields of EBM (Evidence-based medicine) and TCIM. It is a project with significant global reach, which is in something similar to Wikipedia.

## MAIN GOALS OF THE MEMBERS OF THE PLATFORM

- to establish an equal approach and mutual respect between the academic and TCIM branches, especially by the creation of a safe space for mutual communication,
- to help create programs for the prevention and sustainable development of health care and to create space for reducing its costs. Taking into account the recommendations of the WHO, the WHA, the Council of Europe, the European Commission, the European Parliament, NATO (see Annex), including the promotion of access to and quality of health care in developing countries,
- to support and involve members in WHO, WHA, Council of Europe, European Commission, European Parliament, national initiatives and other projects aimed at the sustainable development of our planet,
- to help towards better knowledgeability of national governments and the European Parliament in the area of holistic treatment.

## BENEFITS OF MEMBERSHIP IN THE PLATFORM

- Presenting your own content on the Platform (articles, files, links, etc.) using authorized access to your field or fields.
- Access to non-public Platform sections with further information about TCIM.
- Use of the support of Platform members in joint projects (eg petitions, legislative activities, conferences, etc.).
- Sharing the discussion and communication of the members of the Platform for greater unity of common practices.
- Free for everybody.

The preparatory period was inaugurated by a videocongress on 20 June 2020 from 3 pm (CEST), and the Platform will be put into full operation on 10 - 12 September 2021 during the main event of the World Health Congress 2020 Prague. In the preparation period, the Platform is launched in trial operation.

## LINKS

- <https://platform2020prague.com> – Platform homepage
- <https://platform2020prague.com/s/registration-form> – registration to the Platform
- <https://platform2020prague.com/s/union-patients-favouring-tcim> – registration to the Union of TCIM Supporters
- <https://platform2020prague.com/s/help-and-technical-support> – manuals
- <https://youtu.be/pMhM29aIDkI> – Platform video preview

## TRANSCRIPTION OF THE OPENING SPEECH BY TOMÁŠ PFEIFFER, CHIEF ORGANIZER OF THE WORLD HEALTH CONGRESS 2020 PRAGUE, FROM the 20th of JUNE 2020 - [www.whc2021prague.com](http://www.whc2021prague.com)

Let me start with informing you what the Platform is not, definitely, it is not another "union of unions." For the further development of TCIM (Traditional, Complementary and Integrative Medicine), the clear need to unify efforts and deepen cooperation across all disciplines is gradually appearing, even in relation to EBM medicine (Evidence Based Medicine), a complex space is still lacking. It is a unique project worldwide. The aim is to provide a common space for all branches of TCIM, enabling free and advantageous cooperation, sharing and mutual friendly support without any censorship, the space similar to the Wikipedia portal in a certain way.

## PLATFORM STRUCTURE

Now, let me introduce you the structure of the Platform, where each member will receive access to the own unique section, together with detailed instructions and technical support so that no one else can intervene in that section. Now you can see the HOME PAGE, the individual section buttons allowing you to enter the individual topics are located at the top. The platform will therefore contain complete information not only from the SCIENCE AND RESEARCH SECTION, but also all other information related to TCIM, such as the LEGISLATION SECTION, EDUCATION SECTION, MEDIA SECTION, common and individual events, projects, UNION OF TCIM SUPPORTERS and so no.



Here you can see the first section, the **LIBRARY SECTION**. Here you will be able to place your, say, publishing activities. The section will be structured to allow search both by fields and the associations that publish their parts here and so on. It is intended to provide access to the information in the same way as other databases, and after all, this project may contain, for example, an access button to another database. Such a database will gain more viewers because viewers will have easier access to the data comparing with the situation when viewers would have to search the database on their own.



The next section is a very important section called **SCIENCE AND RESEARCH**. It will contain the information from the area structured according to the topics. It will be a database of research centers, scientific journals, case studies and all other things related to this area. It will also contain a research methodology, so the members of the Platform can better target their activities in this area and comply with international research standards.



The next section is the **EDUCATION** section. It contains information on teaching and the taught fields, therefore it will be a worldwide database of opportunities – where to obtain education, at which school, to what extent, whether in the form of a classical course or in the form of any other relevant activity in the corresponding field of education. This will provide an easier access for those who are interested in the study of a particular field to which they want to devote their energy.



Since we all want to help a human, the next section is also very important. It is the **HEALTHCARE** section. It will provide the information on the achieved integration of TCIM into national health systems, including a list of facilities that already offer some of the TCIM fields in their patient care.



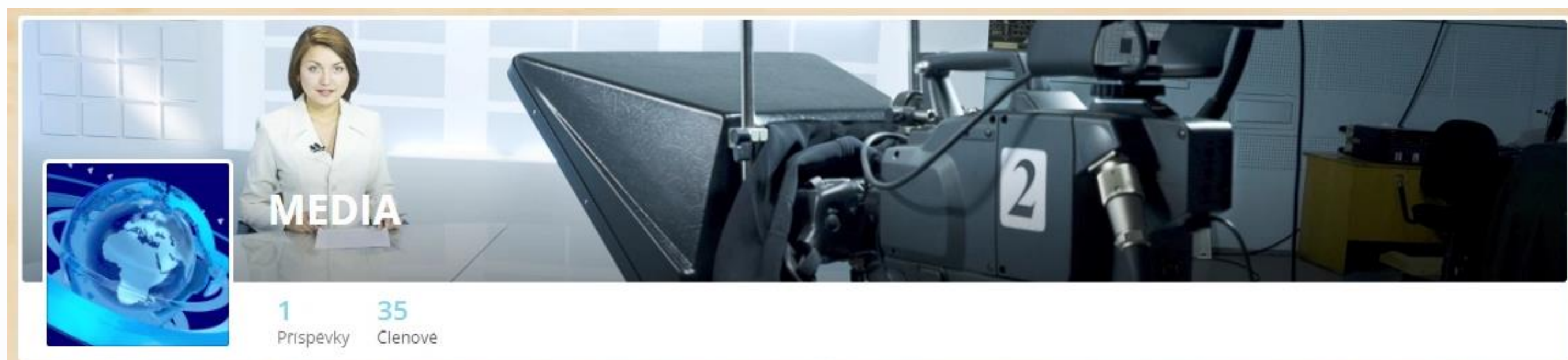
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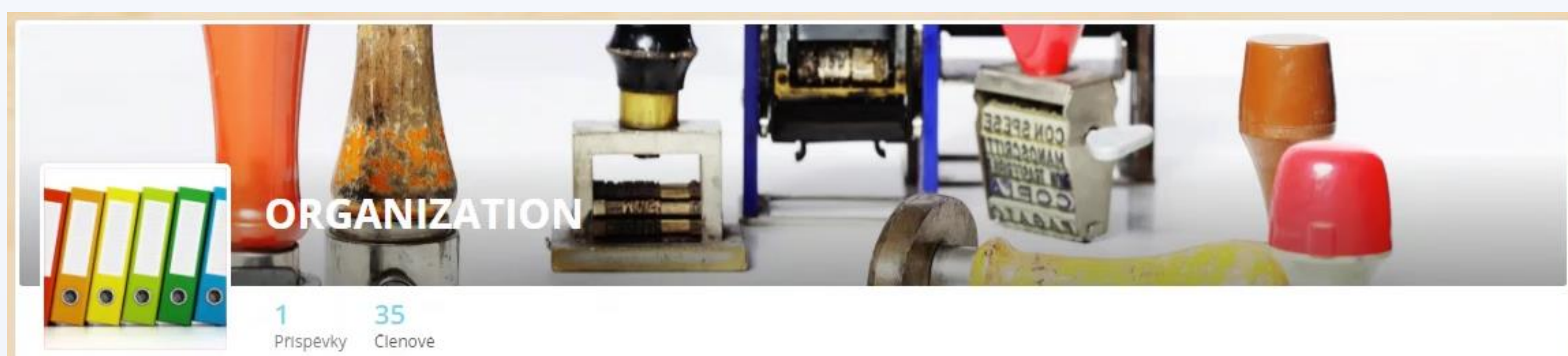
The **LEGISLATIVE** section is divided into two parts, the first part is set of resolutions by transnational organizations such as the WHO, the WHA, the European Parliament and the others. The second part contains the state of legislation in our individual countries, where we all work. At this moment, people from all over the world, from Europe, from Colombia, from the USA are present as future speakers of our conference, and I would like not to forget anyone. Legislative activities that are on the way or in preparation should be also shown here.



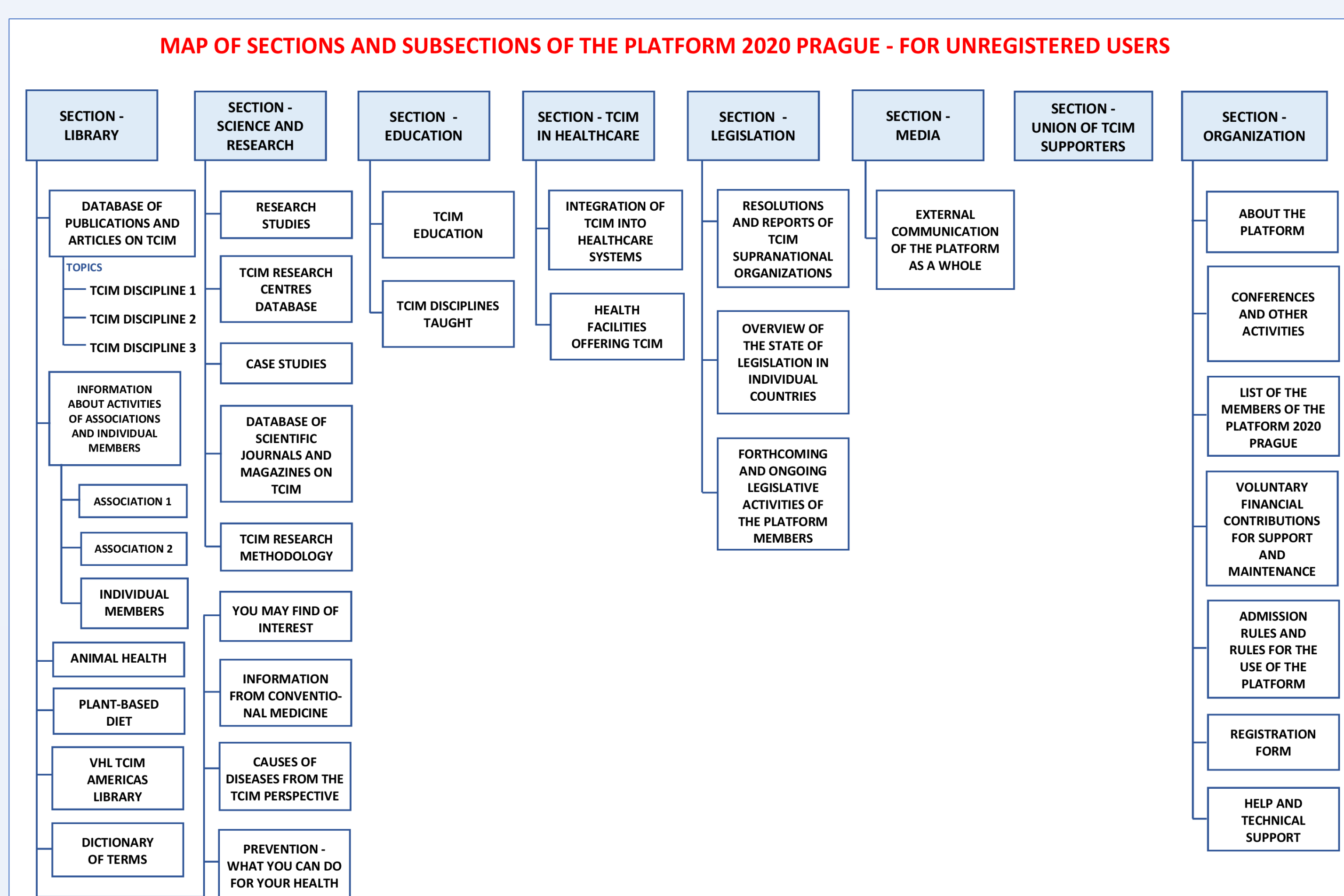
Regarding the **MEDIA** section, we should take care of this area together, both in terms of communication between individual members of the Platform and the Platform as a whole. It is very important to acquaint the public with our work, so that there is relevant and objectively evaluated information in the public space, not only something that I think is referred to as "fakes" today. In the next part, in a moment, I will explain another related topic.



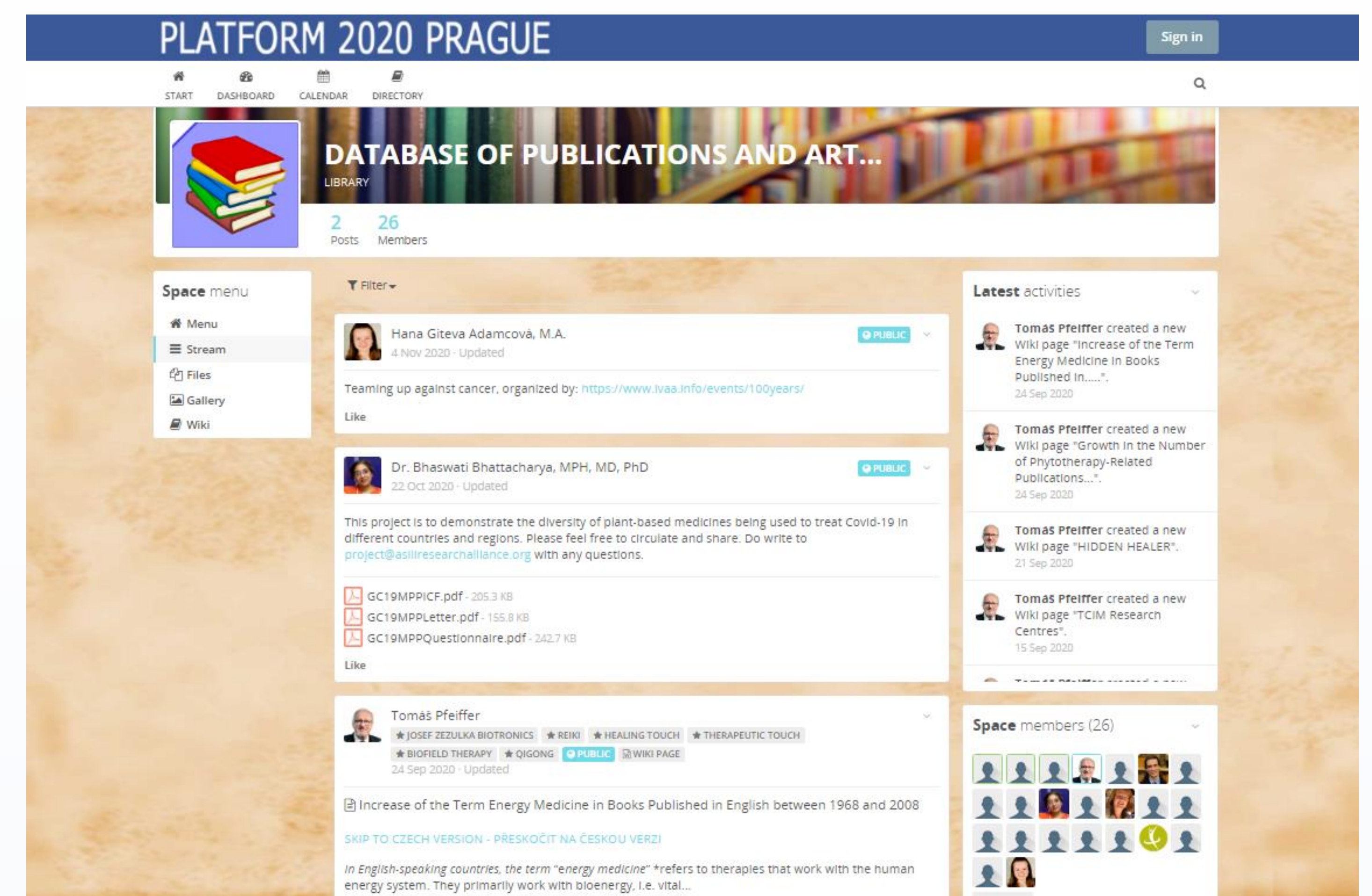
The next section is the **UNION OF TCIM SUPPORTERS**. It should be noted that at this moment, a relatively significant part of the population is being treated with some form of TCIM. In the Europe, it can be just over 100 million people, and it is a really large number that also shows the reach and the importance of these fields in today's healthcare practice.



And let's move on, the last section I want to show you today is the **PLATFORM ORGANIZATION** section, it is about technical and organizational information, and we will also communicate some upcoming projects, so that we can support each other, such as petitions or other projects, and there will, of course, also be a room for our mutual discussion.



I want to emphasize that membership in the Platform will not significantly increase your organizational burden resulting from the management of your unique part, which only you will be able to access. Here you can place a description of your subject and a link to your existing pages, to what has already been created, and thus actually share and enrich us all with your work. You can put there the publications that already exist, such as a link to your existing database and so on. I think it is time to connect our efforts to help the patients. Together we can do much more, contradictions weaken the achievement of our goal. And that is important to bear in mind.



## OVERVIEW OF FEATURES

- PLATFORM 2020 PRAGUE – NEW TCIM WIKI – [www.platform2020prague.com](http://www.platform2020prague.com)
- In the framework of a free holistic approach to health, common information space and service have been created for all disciplines of traditional, complementary and integrative medicine (TCIM)
- European and global database, and social network
- Facilitating access for the professional and general public to information from the field of TCIM
- Supports the idea of WHO, WHA, Council of Europe, European Parliament, NATO and others towards enhanced research and inclusion of TCIM into national health systems
- Deepening cooperation and unification of efforts across all TCIM disciplines
- Space for TCIM disciplines enabling free cooperation, sharing, and mutual friendly support without any censorship
- Safe space for communication of TCIM and EBM disciplines
- Free for everybody
- Opportunity to share information about your activities and TCIM discipline
- Full operation of the Platform 2020 Prague will be launched at the World Health Congress 2021 Prague on 10 - 12 September 2021
- A globally unique project allowing registered Platform members to post their own contributions and edit them jointly, similarly to Wikipedia
- Categorization into sections: Library, Science and Research, Education, TCIM in Healthcare, Legislation, Media, Union of TCIM Supporters, Organization
- Access for members to non-public sections with more information about TCIM
- Available for desktop, tablet and mobile
- The Platform environment is user-friendly
- Contributions in English, with availability of language mutations
- The Platform 2020 Prague may be controlled in more than 40 languages
- Possibility to insert text items, files, photos, calendar events, edit articles containing images, tables, links, and write comments on contributions
- Articles, files and photos can be structured into folders
- Possibility to insert contributions into common subsections or personal profile
- Message Board – lists all contributions from newest to oldest
- Searching and filtering contributions via contribution tags (e.g. according to a TCIM discipline)
- Quick access to contributions of a selected TCIM discipline with a direct button on the main page
- Notification of new contributions through app or email
- Possibility of internal messaging among Platform members
- A short and detailed guide on how to use the Platform, including technical support
- Possibility to have your contribution inserted by an administrator after submitted via email
- Registration is open to TCIM organizations, practitioners in a TCIM discipline, or other entities with a focus on TCIM
- Registered TCIM organisations have their own subsection
- Registration in the Union of TCIM Supporters also open to non-members
- Operated by the Institute for TCIM – [www.itcim.org](http://www.itcim.org)

## CONCLUSION

The Platform 2020 Prague is ready to be a good information and communication tool for TCIM/CAM that enables finding useful up-to-date knowledge in this field. It is not just one of the numerous databases, but furthermore exclusively enables its members to enter their own contributions and mutual communication for a better cooperation of all TCIM/CAM disciplines and EBM.